

## 2004/09: Tandus Among Us

For those unfamiliar with our fair industry, one thing you will notice is that it is full of unusual brand names. (As if we can talk about oddball names.) The second thing you will notice is that it is frequently challenging to keep up with who owns whom, who produces what, who is still around, etc. Just like any industry, companies are continually in flux: morphing, hemorrhaging, expanding or gobbling up the competition. We want to help keep things straight for you, familiarizing you with brands (old and new) and products hot off the assembly line that these manufacturers have to offer. First up?  
TANDUS

Listen up, children! What follows comes straight from the horse's mouth, otherwise known as Tandus' marketing department...

### ABOUT TANDUS

Tandus unites the industry's leading specialized commercial flooring brands -- C&A Floorcoverings, Crossley Carpet Mills and Monterey Carpets. Drawing upon each brand's individual strengths, Tandus offers its customers single-source innovative product design and technology, comprehensive services, and environmental leadership.

Spanning diverse product categories including carpet tile, six-foot broadloom roll, broadloom carpeting, and woven carpets, each of Tandus' three floorcovering brands offers standard product families with coordinated styles that enhance the appearance of any facility with proven performance, while addressing a number of budget alternatives.

Each brand features products with extensive color ranges and a variety of patterns and textures. Tandus harnesses the design expertise of each brand, offering customers infinite possibilities for carpet customization.

Based in Dalton, Ga., Tandus is a leading commercial floorcoverings company in the world. More information can be found online at [www.tandus.com](http://www.tandus.com).

### MONTEREY CARPETS

#### Grande Illusions

A search for random, expanded scale perception of pattern and color was the inspiration for the Grande Illusions collection. Though modular tiles can more easily offer random design, this feat is more difficult to accomplish in broadloom carpet. Careful placement of eight colors presents exaggerated scale through three uniquely different, random patterns. Reaching beyond the boundaries of machine limitations to create this new intriguing visual, Grande Illusions offers a design concept that makes path of travel an ever changing experience to add interest and excitement to any type of project.

This highly textured dense construction is built on the Antron Legacy 6,6 fiber system that guarantees exceptional performance and cleaning capabilities. Add to this Monterey's revolutionary new backings system that incorporates Post Consumer fill, which allows for specifications that meet LEED standards for point qualification.

Designed to meet the need of high traffic sophisticated projects, the three patterns of the Grande Illusions collection support a new approach to designing with 12'-6" broadloom carpeting while offering unusual statements of color, scale and pattern.

### C&A

#### Wooly

Wooly is C&A's first carpet style that is neither tufted nor woven. A felt tile whose surface texture resembles a fine wool flannel suit, Wooly contains high post-consumer content and is also 100% recyclable. Eight of the product's 12 colors are sophisticated neutrals; the other four are bright accents. Though Wooly's beauty comes from the wool, its strength and durability come from its bi-component polyester. The 100% recyclable Wooly will not zipper, edge-ravel, or delaminate while providing an impermeable moisture barrier.

A naturally resilient material, this product also contributes to improved IAQ because its installation eliminates the use of wet adhesives. When recycled through C&A's existing closed-loop process, a high-performance backing with an extremely small environmental footprint is created.

## CROSSLEY CARPET MILLS

### Romanesque

The centuries-old craft of carpet weaving has become the benchmark for all other floor coverings. Whether in the boardroom, executive office or retail space, Romanesque combines high style minimalism with finely crafted woven technology. Romanesque's subtle patterning provides a beautiful foundation on which to build a soothing, simplified statement while providing a neutral background. This tailored, textural woven uses a unique long space-dyed yarn to break up a small precise geometric and to provide a subtle solution to obscure uneven wall lines.

Romanesque's all-loop construction provides superior performance while the subtle striations woven into the intricate grid like texture allow the floor to read more like handmade textile.

And now back to PLiNTH & CHiNTZ. Many thanks to the dynamic women who made this feature possible:

Leigh Ann Sharp, Creative Projects Manager, Tandus

Stephanie Styles, Director - Marketing Communications, Tandus

Gina Warren, Account Executive, Tandus Corporate

Are you a manufacturer and want to expose yourself... uh, we mean expose your brand or new product... to the masses? Shoot us an email at [contact@plinthandchintz.com](mailto:contact@plinthandchintz.com) and put **HOT PROPERTY** in the subject line. A little exposure goes a long way. It's getting' hot in here...